

FOR IMMEDIATE RELEASE
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Good News Project Expands e-CYCLE Program to Include Rechargeable Battery Recycling

Wausau, WI – Good News Project is excited to announce a new addition to its e-CYCLE program: starting Friday, September 26, 2025, community members can now recycle rechargeable batteries at our facility. The service will be available to the public every Friday from 9 a.m. – 4 p.m.

This new initiative is possible because of the generous support from the Community Foundation of North Central Wisconsin, which awarded Good News Project a Wausau Marathon County Impact Grant.

“Electronics are already a huge part of our lives, and rechargeable batteries are one of the fastest-growing sources of waste,” said Eric Nielsen, e-CYCLING Program Manager. “By offering a safe, convenient way to recycle them, we’re helping protect the environment while keeping hazardous materials out of our landfills.”

Here’s what residents need to know:

- **Cost:** \$2.29 per pound (or \$4.99/lb for unlabeled or structurally damaged batteries).
- **Accepted:** All rechargeable batteries under 300Wh, including those from cell phones, laptops, cordless phones, power tools, vacuums, cameras, and more.
- **Not accepted:** Single-use alkaline batteries (WI DNR recommends placing them in the trash) and large batteries (300Wh+ such as car or EV batteries).
- **Safety tip:** Please tape metal terminals with clear tape before drop-off to reduce fire risk.

Good News Project’s e-CYCLE program has long provided the community with a reliable, educational, and environmentally responsible way to dispose of unwanted electronics. This battery recycling expansion continues that tradition of “being the good for the environment and each other.”

For more information:

Visit www.goodnewswi.com, email eric@goodnewswi.com, or call 715-843-5985 ext. 3.